

Can you spot a scam email?

Click on different parts of the email to find out if any scam tactics are being used.

TAX RETURN - ERROR DETECED

From: Taxation Office <irdgov@hzeak.in>

 [2023 Tax Return.pdf](#)

[Click on the attachment to view the error flagged on your Tax Return Report.](#)

[Please access the link to amend your details \[www.taxreturn.hzeak.in\]\(http://www.taxreturn.hzeak.in\)](#)

[You have 24 hours to submit!](#)

Regards,

[Senior Administrator](#)



[Reveal all tactics...](#)

**Don't let scammers
tax you this tax
season!**

Tactics reveal themselves here.




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CORRECT!

Theres something phishy about this sender.

Sender details has an unusual domain name.




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Correct!

This PDF is very curious!

Did you know by including a PDF that encourages you to open it based on the PDF title is a known click bait tactic. This is known as a sense of curiosity.




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Correct!

Hyperlinks can be very dangerous!

This hyperlink has an unknown or unfamiliar domain name.

Think twice before you click it.




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Correct!

Time restraints and requests that are last minute can put pressure on the person receiving the email to act fast.

This is a clickbait tactic and is known as “sense of urgency.”




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Correct!

Sense of Authority is another clickbait tactic that is commonly used.




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 Inland Revenue
Te Tari Taake

1 **Sender Details:**
Unusual domain name

2 **Clickbait Tactic:**
Sense of curiosity

3 **Hyperlink:**
Unusual domain name

4 **Clickbait tactic:**
Sense of urgency

5 **Clickbait tactic:**
Sense of authority

